

Your Year of Exploration

girlscouts[®]
of the missouri
heartland

Renew Today

Another year of possibilities awaits!
Renew today and look forward to
even more unforgettable experiences
with Girl Scouts.



There's so much more to discover—renew today!

Renewing your troop early means the fun doesn't have to pause, Girl Scout activities can continue all summer and into the new membership year without interruption! Reach out to each girl in your troop to help them renew and stay on track, stay organized, and unlock exciting individual and troop incentives!

We have programs for every Girl Scout—just take a look!



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Troop Leader Tip: Prepare for an easy renewal by verifying your roster in myGS today!

Visit Us at One of Our Spring Renewal Events

A knowledgeable staff member with registration and renewal experience will be available to assist with your troop or family renewal. Check out the schedule below to visit one of our events to help set you up for success.

April 12

Silver Meadows | Columbia, MO
9:00a.m–1:00 p.m.

Jefferson City Cookie Cupboard | Jefferson City, MO
12:00p.m–4:00 p.m.

Panera Bread | Waynesville, MO
9:00a.m–4:00 p.m.

Cape Girardeau Public Library | Cape Girardeau, MO
10:00a.m–1:00 p.m.

Keller Public Library | Dexter, MO
10:00a.m–1:00 p.m.

Joplin Greenhouse & The Coffee Shop | Joplin, MO
9:00a.m–2:00 p.m.

Friendship Fields | Frontenac, KS
12:00p.m–2:30 p.m.

Springfield Service Center | Springfield, MO
9:00a.m–4:00 p.m.

Spring Renewal 2025

April 1–June 1, 2025

Girls, troops, and families who renew early this year will qualify for exciting incentives that celebrate community, kindness, and Girl Scout traditions.

Earn Through Cookies

Girls now have the opportunity to earn their 2026 Girl Scout Membership and Spring Renewal Incentives through the 2025 Cookie Program!

Here's how it works:

Girls who sell 200+ packages of cookies can choose to earn the 2026 Membership and Spring Renewal Incentives reward option through our 2025 Cookie Program rewards plan.

For selling 200+ packages, girls can select one of the following rewards:

- Plush Panda, Achievement Bar, and \$40 Cookie Credit
- OR**
- Plush Panda, Achievement Bar, and 2026 Membership + Spring Renewal Incentives*

** For girls who choose this reward, the Cookies+ Team will take care of renewing all the earners. No action needed by Troop leaders or caregivers.*

*New During
The 2025
Cookie
Program!*

Girl Renewal Perks

The first 1,500 girls who renew between April 1 and June 1, 2025, will receive the **Keeping Traditions Alive – Do a Good Turn Daily Activity Set**, designed to encourage acts of kindness and community engagement. This set includes:

- **Be Kind to Yourself:** A GSMH-branded bandana with washable markers for decorating with positive self-talk and “I am” statements.
- **Be Kind to Others:** A good deed beads bracelet and friendship bracelet activity to track and celebrate daily acts of kindness.
- **Be Kind to the Planet & Your Community:** A DIY flower pot with seeds to plant, helping beautify homes and neighborhoods.

All girls who renew during Spring Renewal will also receive the GSMH Spring Renewal Patch and have the opportunity to enter the MY26 Patch Contest.

Troop Renewal Perks

For the First 50 Troops Renewed at 80% or More Between April 1 and June 1, 2025

We hear you! One of the top requests from volunteers is support for purchasing badges and patches for troop activities. This year, the first 50 troops that renew 80% or more of their members will receive a \$25 GSMH Shop gift card to help with these purchases.

Family Renewal Perks

From April 1 to September 30, 2025, households that renew at least one adult and one girl will be entered into a drawing to win tickets for a **Family Fun Day**—a memorable experience for up to four household members at an attraction of their choice (valued up to \$225). The winning family will select from a list of pre-approved attractions within our council area.

Additional Details:

- Graduating girls who renew as adult members or with a new lifetime membership will count toward the girl renewal requirement.
- Lifetime members qualify as the renewed adult in the household.
- Adult members do not need to be volunteers or fully onboarded to be eligible.
- Girls do not need to be in a troop to qualify.
- Incentive has no cash value and will not be awarded outside listed parameters.

Adult & Lifetime Members

Adults renewing and Lifetime members can receive a Spring Renewal patch by request.*

**There are 150 adult patches available which will be dispersed on a first come, first served basis. Patches will not be available for purchase and only able to be requested using this form.*





Eligibility Requirements

Ensuring legal troop status is an important part to the Spring Renewal process. Troops must consist of a minimum of 3 registered girls and 2 registered, fully screened adults by the renewal deadline to qualify. Troops with fewer than 3 registered girl members and 2 registered and fully screened adults will not receive Troop Incentives, though girls and households will still be eligible for individual incentives.

- Extended-year memberships will not count toward Spring Renewal requirements.
- Girls who participated in the 2025 Cookie Program with a troop cannot be removed from that troop for renewal purposes.
- Troop transfers must be completed by April 4, 2025, and no girls will be removed from any troop until after the 2025 Cookie Program ends.
- **Troop Shop Gift Card Incentive:** Troops must renew 80% or more of their members to qualify. Troops with an outstanding balance as of May 30, 2025, will not be eligible.
- **Family Fun Day Drawing:** Households must renew at least one girl and one adult to qualify. Graduating girls who renew as adult members or with a new lifetime membership will count toward the girl renewal requirement. Cash will not be given in place of the experience.
- **Cookie Program Membership Incentive:** Girls who sell 200+ packages of cookies can choose to receive their 2026 Girl Scout Membership + Spring Renewal Incentives instead of the standard cookie rewards.
- Spring Renewal troop incentives will not be applied to any outstanding debt owed to GSMH from the Cookie Program, Fall Product Program, or other sources.

Visit www.girlscoutsmoheartland.org for all details about Spring Renewal eligibility.

Need help with renewal or accessing MyGS on the GSMH website? Email us at info@girlscoutsmoheartland.org and a member of our team will follow up with you!

How To Renew

If you're already registered as a troop leader, you can renew your troop members!

To Get Started: Go to mygs.girlscouts.org. Click on Login in the upper-right-hand corner. If this is your first time logging in, click the “Forgot Password” button. You should receive password reset instructions in your email. If you do not receive an email please email us at info@girlscoutsmoheartland.org.

Renew Your Household First: Before you renew the members of your troop, you must renew yourself and the individuals in your household that are continuing. Once your household members are renewed, you can renew other members of the troop through the My Troops tab (starting at step 1 below). ***Do not register both your troop and your family in one transaction as this may cause registration issues.***

Due to GSUSA Changes, Troop Leaders may only renew members of their troop in a debit or credit card payment. For additional payment types, please reach out to us at info@girlscoutsmoheartland.org

Renew Your Troop Next:

1. To begin renewing your troop, click “My Troops,” then select the name of the troop you would like to renew from the drop down menu.
2. Select the check box next to members you want to renew. You can renew all at once or one at a time if any members are undecided. If you don’t see a girl or adult on your troop roster, try clicking the “Show/Hide inactive members” text at the top of your page.
3. Add Renewals to the cart by clicking “Add Renewal.”
4. Make sure renewal information is correct for each member, then add payment details.
5. Click submit! You will receive an email receipt and your troop will be ready for the next year of adventures!

• Payments can be accepted online via credit or debit card, program credits, or Financial Aid*

* Girls should be renewed by parents if requesting Financial assistance or program credit.

The screenshot shows the renewal interface for Girl Scouts of the Missouri Heartland. A sidebar on the left contains navigation links: Welcome, My Account, My Household, My Troop(s), Troop Name (selected), My Profile, My Events, Volunteer ToolKit, Contact Council, and Log Out. The main content area is titled 'girl scouts of the missouri heartland' and 'INACTIVE'. It includes sections for 'Meeting details' (Troop Number 83706), 'Program Level' (Juniors), and 'Member details'. Under 'Member details', there is a table of members with checkboxes for selection. A red box highlights the 'Not returning' checkbox for a member, with a red arrow pointing to it and a warning text: 'Do not click this box unless you are positive a member is not returning.' Numbered instructions are overlaid on the interface: 1. Click the Troop Number you would like to renew (pointing to the Troop Number field); 2. Select the members you would like to renew (pointing to the member selection checkboxes); 3. Adults should renew their role at this time by selecting the check box (pointing to the 'Leader/Advisor' checkbox); 4. Click “Renew” to confirm the information and checkout (pointing to the 'RENEW' button).

1. Click the Troop Number you would like to renew

2. Select the members you would like to renew

3. Adults should renew their role at this time by selecting the check box

4. Click “Renew” to confirm the information and checkout

Do not click this box unless you are positive a member is not returning.

Ways To Pay

MY26 National Membership dues for Girls are \$45 & Adult dues are \$30.

Don't let finances be a barrier to renewing, assistance is available.

Payment Method	Who Can Use This?	How To Use It
Troop Funds Via Debit Card	This decision should be girl-led. Troop leaders can complete this payment if girls agree.	Choose Debit/Credit as payment method when registering via MyGS
Debit Card / Credit Card	Everyone	Choose Debit/Credit as payment method when registering via MyGS
Program Credit	Parents/Guardians <i>*Only for Girl Memberships</i>	Choose Program Credit as Payment Type in MyGS, then email Cookie or other program credit information to info@girlscoutsmoheartland.org
Financial Aid	Parents/Guardians	Select Financial Aid as Payment Type when registering via MyGS
Cash / Check	Everyone	Please reach out to info@girlscoutsmoheartland.org or 877-312-4764 if you'd like to pay via cash or check

Safety First!

Please do not submit debit or credit information in any written communication, including email or text message! We cannot accept any debit/credit card information in writing. If you submit payment information in this manner, we will delete it and contact you via phone to complete your payment. Program credit information is an exception to this rule.



From troop meetings to cookie booths to fun trips and events—nothing's better than having families as Troop Helpers!

Girl Scouts is a Family Affair

Troop Helpers play an important role in aiding leaders to ensure girls have safe and fun experiences at meetings and beyond. Each troop may utilize a Troop Helper differently, but all Troop Helpers must be registered, background checked, and screened members. This includes completing mandated reporter training and signing a Volunteer Agreement before assisting the troop and interacting with girl members. These volunteers count towards your volunteer-to-girl ratios for meetings and outings and can help all girls, not just their own.

Registered parents can help in many ways.

Ask parents or caregivers how much free time they have each week – whether it's 30 minutes or two hours – and **think about how you may be able to use their help**. Could they arrive early and set up activity stations before the meeting? Could they chaperone on a day trip or overnight event? Think about ways you need help and don't be afraid to delegate tasks.

Do they have **a job that relates to one of the four program pillars** of Girl Scouting (STEM, Life Skills, Outdoors, or Entrepreneurship)? Could they lead an activity around what they do? Could they be a guest speaker and answer questions the girls may have about the job?

Inquire about their skills and think about ways you could use their help with the troop. Can they keep track of troop finances? Can they put together a group chat for all the parents in the troop? Can they work with you to plan an outing with the girls? The possibilities are endless!

2025 Spring Renewal

Winning Patch Design

The winner of the 2025 Spring Renewal Patch Contest is Kenzie Tabor with her **“Keeping Traditions Alive”** patch!

Kenzie’s design is a beautiful tribute to the traditions that have been passed down since 1912, when Juliette Gordon Low formed the first Girl Scout troop in Savannah, Georgia. This patch celebrates the spirit of Girl Scouting—honoring the past while looking ahead to new adventures!

Want to design next year’s custom patch? Check out the next page for details on how to enter!

All girls who renew between April 1, 2025-June 1, 2025 will receive the Keeping Traditions Alive patch and have the opportunity to enter the Girl-Led Patch Design Contest for 2026!

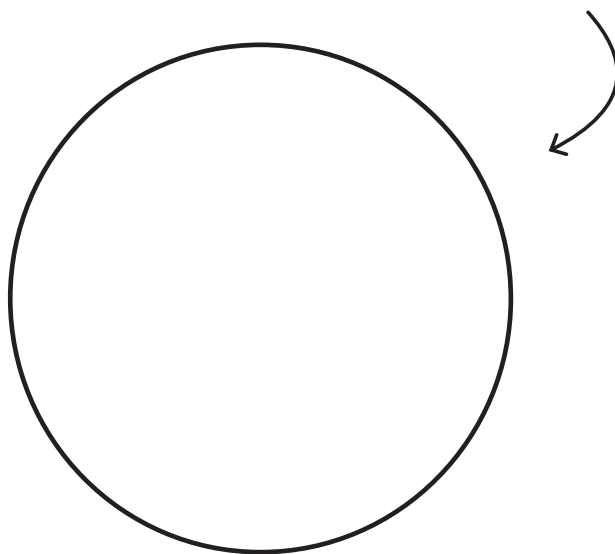
Designed by a Girl Scout!



Troop Leaders, feel free to make photo copies of the next page to give to the girls in your troop!

Use this as a
template for
your design.

It's time to show off your creative side in this Girl-Led patch design contest! Girl Scouts of the Missouri Heartland members who renew this spring are invited to design the Spring Renewal patch for 2026—imagine seeing your patch design on the sashes and vests of over 1000 sister Girl Scouts! The winner will also receive their 2026-2027 membership for free and a certificate signed by our CEO.



Contest Rules

- Submission Deadline: June 1, 2025 at 11:59 p.m.
- One entry per girl.
- Only active, registered members of GSMH for MY26 in grades K-12 are eligible to enter.
- Designs must include “Girl Scouts of the Missouri Heartland” or “GSMH” and the year “2026.”
- All designs must be original and cannot contain copyrighted photos, illustrations, or renderings.
- If the trefoil is used in design, the trefoil may not have any writing or pictures inside of it and can only be used once.
- GSMH has the right to make needed changes or updates to the size, shape, colors, and/or design of the final chosen patch design.

How to Enter & Win

1. Create your design within a 3” circle using any medium you like!
2. Fill out the form, scan, and upload your design using the QR code below.
3. A committee will choose the top three designs, then hand it over to you! Public voting for the final winner will be on the Girl Scouts of the Missouri Heartland Facebook page in June.
4. The winner and the final patch design will be announced in Summer 2025!



Submit your
design here.

You Could Design

Next Year's Patch



Dues

What Are They For?

The Benefits of Girl Scouting



In October 2024, GSUSA held a national delegate session to evaluate proposals to increase national membership dues for all members across the country. During this meeting, national delegates, including those from GSMH, voted to increase national membership dues in both MY26 and MY27.

For MY26 (October 1, 2025-September 30, 2026), National Membership dues for Girls are \$45 and Adult dues are \$30.

What do your National Membership dues support?

Every dollar of membership dues is sent to GSUSA to cover the cost of fundamental services supporting the Girl Scout Movement. This includes, but is not limited to:

- Research, resources, and training
- Support and training for local councils
- Accident insurance for members participating in approved Girl Scout activities
- Technology improvements (MyGS, GSLearn, Volunteer Toolkit, Digital Cookie, etc.)
- Program development (badgework, patches, journey, and highest award development)

****Know a new Girl Scout? Extended Year memberships are available for new participants! This allows a new Girl Scout to spend the summer with her troop before amping up for a school year full of adventures! ****

A woman with blonde hair, smiling, stands outdoors in front of a river and lush green trees. She is wearing a dark blue Girl Scouts vest over a pink shirt and khaki pants. The vest features several patches: an American flag, 'GIRL SCOUTS USA HEART OF THE MISSION', 'GIRL SCOUTS USA VOLUNTEER', '1912', 'Troop Leader', 'Troop 1111', and 'Cordelia Pinner'.

Glow For Girl Scouts!

Ignite your volunteer experience at the **2025 Volunteer Leadership Summit**. At this weekend-long event, be prepared to experience outdoor adventures, hands-on workshops, mental wellness activities, networking, and a celebration of exceptional volunteerism! Volunteer Awardees will receive a registration discount via email prior to May 1.

August 8–10, 2025
Finbrooke Program Center

Summit registration will begin on May 1. The first 40 registrants will earn a special Early Bird Registration gift!

Girl Scouts of the Missouri Heartland
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