

Publicity Release Guidelines

MEMBERS

By signing the national Girl Scout membership form—either for yourself or on behalf of a minor in your custody—you consent that the videotapes, photographs, motion picture film, and/or electronic images in which you and/or the minor appear; and/or audio recordings made of your voice(s); and/or transcripts/quotes of your spoken or written words; may be used by Girl Scouts of the Missouri Heartland (GSMH), Girl Scouts of the USA, and the United Way—and their assigns or successors—in whatever way they desire. Furthermore, you consent that such photographs, films, recordings, transcripts, and electronic images, and the plates, tapes, and/or software from which they are made, shall be the property of GSMH, and they shall have the right to sell, duplicate, reproduce, and make other uses of such photographs, films, recordings, electronic images, transcripts, plates, tapes, and software as they may desire free and clear of any claim whatever on your part.

If you are planning to utilize the photos for Web site use, obtain an additional Publicity Release Form for the appropriate adults or minors in the photos – see non-member section below.

NON-MEMBERS

If you wish to use photographs for publicity purposes (including your Girl Scout troop or service unit Web site or any Web site that is representing Girl Scouts), you must obtain a *Publicity Release Form* for each non-member (and member) pictured in the photographs you plan to use.

- *Publicity Release Forms* for adults and for minors can be downloaded at www.girlscoutsmoheartland.org/page.php?pid=forms.

Please keep the signed forms in your possession, and do not post any images on your website until AFTER you have obtained all of the necessary releases for all of the non-members and members in the images.