



FOR IMMEDIATE RELEASE

June 1, 2011

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## **Girl Scouts Annual Phonebook Recycling Project** *Girls learn to use resources wisely*

It's nearly time for new phone books to land on front porches and in business lobbies. Local Girl Scouts have a creative way for your old phone books to be re-used! Now through July 31, Girl Scouts will be collecting old phone books for Nestle Purina's *Project PetLitter*. "Yesterday's News" is pet litter made from recycled newspapers, catalogs, magazines, junk mail, and other paper. "This is a great, hands-on way for girls to take action within their community and to practice the 'use resources wisely' portion of the Girl Scout Law," says Jennifer M. Orban, CEO of Girl Scouts of the Missouri Heartland. Girl Scout troops also benefit by receiving proceeds from Nestle Purina PetCare rewards for each book collected. Last year Girl Scouts collected more than 64 tons of phonebooks and earned more than \$1,600 in proceeds to use toward leadership activities and service projects.

The drop-off locations in Springfield include all Dillon's grocery stores and from 8:30 am – 4:30 pm at the Girl Scout Administrative Service Center at 210 S. Ingram Mill Road. Area businesses with 40 or more phone books may also call Girl Scouts of the Missouri Heartland toll-free at 1-877-312-4764 x1137 or email [smcall@girlscoutsmoheartland.org](mailto:smcall@girlscoutsmoheartland.org) to have a Girl Scout troop assigned to pick up old phonebooks.

### **About the Girl Scout Leadership Experience**

Founded in 1912, Girl Scouts of the USA is the preeminent leadership development organization for girls in grades K-12. With 3.3 million girl and adult members worldwide, Girl Scouts is the leading authority on girls' healthy development. Today's Girl Scout Leadership Experience has evolved to fit a wide variety of interests of schedules. With six program pathways – events, series, camp, troops, travel, and virtual – girls have more options and more reasons to join than ever before. Through hands-on learning opportunities and a girl-led

decision-making process, the Girl Scout Leadership Experience empowers girls to discover a strong sense of self, connect with others in a changing world, and take action to help make the world a better place.

### **About Girl Scouts of the Missouri Heartland**

Girl Scouts of the Missouri Heartland has a membership of approximately 16,000 girls and 6,000 adults across 68 counties in central and southern Missouri, southeast Kansas, and northeast Oklahoma. With the support of community partners, donors, and volunteers, we mentor and support girls as they develop crucial life skills and prepare to take the lead – today, tomorrow, and for the rest of their lives. For more information on how to join, volunteer, reconnect or donate to Girl Scouts, call 877-312-4764 or visit us on the web at [www.girlscoutsmoheartland.org](http://www.girlscoutsmoheartland.org).

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