

# Girl Scout cake off



## **Don't miss out!**

Join the *Believe in Girls* Expo, hosted by one of the most time-tested and iconic brands for girls.

This event will encourage girls to explore leadership and give families and community members a chance to show that they *believe in girls* and support girls' growth and learning.

No celebration is complete without cake, and we're celebrating big time! Bakers from our 68-county jurisdiction are invited to create a cake or cupcakes to commemorate 100 years of Girl Scouting! Expo participants will vote on their favorites, and winners will be announced live from our mainstage before event attendees are invited to dig in and enjoy!

*Cake and table set-up are from 8:00 am - 10:30 am on Saturday, March 31. Winners will be announced at 2:30 pm, and cake will be served immediately afterward. Bakers may stay for the entire expo or set up their cake and return by 2:00 pm for judging and serving. Booths must be cleaned up by 6:00 pm.*

*Girl Scout branding guidelines and logo assets will be emailed to confirmed registrants.*



**girl scouts**  
1912-2012



## why participate?

- **Associate your brand with the advancement of girls and girl leadership.**
- **Promote your business to thousands of youth and families.**
- **Be a part of history - commemorate 100 years of Girl Scouting**

## What we will provide:

- **Table space (3' x 2') to display your cake and promote your business**
- **Recognition in our expo program**
- **Two exhibitor tickets to the expo**
- **Tax letter for your in-kind donation (cake/serving supplies, if you provide an estimated value)**

## What you need to provide:

- **Cake or cupcakes commemorating 100 years of Girl Scouting**
- **200 samples (either from your cake entry or pre-portioned)**
- **Serving plates, napkins, and utensils as needed**

## Winner recognition:

*(one winner each for cake and cupcakes)*

- **Case of Girl Scout Cookies!**
- **Announcement from expo mainstage**
- **Cake and business name featured on council website and Facebook page**

**Hurry! Registrations are due  
February 29, 2012!**

To register, contact Alyx at 877-312-4764 x1420 or [achevalier@girlscoutsmoheartland.org](mailto:achevalier@girlscoutsmoheartland.org).