

Our Leadership Message

Built on a strong foundation, Girl Scouts of the Missouri Heartland is a unified organization focused on providing progressive leadership experiences that prepare girls for a lifetime of limitless opportunities.

Our Competitive Focus

Girl Scouts of the Missouri Heartland is dedicated to focusing its resources on retaining girls in grades 4-5 and building council capacity to provide quality service delivery to service units and troops.

Our Winning Proposition

Girl Scouts of the Missouri Heartland is the premier organization that girls choose for fun, friendship and adventure while having amazing leadership experiences that help build strong, dynamic communities

Board Chair Remarks Tina Stillwell

Mission Moment Valarie M. Moseley

Consent Agenda (motion):

- Minutes: June 17, 2011
- FY 2012 Board Calendar
- Delegate Formula
- Accept Resignation of Mary Roberts – Board Development Committee
- Accept Resignation of Eky Combs – Resource Development Committee
- Committee Reports

Strategic Agenda:

- Funding
 - Financial Report Mike Wolfe
 - DeLappe Budget (motion) Mike Wolfe
 - FY 2012 Budget (motion) Mike Wolfe
 - 100th Anniversary Goal Lindsey Godfrey
 - Fiduciary Responsibility of the Board Tina Stillwell
- Organizational Systems
 - Management Report Jennifer M. Orban
- Strategic Direction – Discussion
 - GSUSA National Proposals Valerie Richardson
- Announcements & Other Business Tina Stillwell
- Next Meeting Date: November 18, 2011

Our Key Priorities

Consistent Delivery of Services

Build a fun, relevant, outcomes based leadership experience that attracts and retains girls and provides consistent delivery across multiple platforms.

Talent Management

Recruit, develop, recognize and inspire volunteers and employed staff who can deliver the Girl Scout Mission

Funding

Create a sustainable council funding model through developing the potential of all council revenue streams and the substantial increase of contributed income.

Marketing and Communication

Establish a strong awareness of Girl Scouting as a unique choice for girls, volunteers families and supporters. Develop a compelling story to engage all audiences in achieving our winning proposition.

Organizational Systems

Develop dynamic strategies to create an organizational culture of excellence that supports trust, empowerment, responsibility, interdependence and leadership.