

Our Leadership Message

Built on a strong foundation, Girl Scouts of the Missouri Heartland is a unified organization focused on providing progressive leadership experiences that prepare girls for a lifetime of limitless opportunities.

Our Competitive Focus

Girl Scouts of the Missouri Heartland is dedicated to focusing its resources on retaining girls in grades 4-5 and building council capacity to provide quality service delivery to service units and troops.

Our Winning Proposition

Girl Scouts of the Missouri Heartland is the premier organization that girls choose for fun, friendship and adventure while having amazing leadership experiences that help build strong, dynamic communities

Board Chair Remarks Tina Stillwell

Mission Moment – Robotics Program

Consent Agenda (motion):

- Minutes: September 16, 2011
- Accept Resignation of Valerie Richardson – Property Committee
- Committee Reports
- FY12 Committee Goals
- Property Committee Long-Range Property Plan Timeline
- Committee Chair and Committee Member Appointments
- FY11 Committee Goals Results

Strategic Agenda:

- Funding
 - Financial Report Mike Wolfe
 - Property Committee (motion)
 - Board Designated Funding Marla Moody
- Organizational Systems
 - Management Report Jennifer M. Orban
- Strategic Direction
 - 2011 National Council Session Report Savannah Stepp
- Executive Session (motion) Tina Stillwell
- FY12 Board Priorities
 - Funding, Property, GSMH Business Oversight of Strategic Priorities Tina Stillwell
- Announcements & Other Business
 - Annual Meeting Update Carolyn Harris
 - Board Development Valerie Richardson
 - Board Meeting Evaluation Tina Stillwell
- Next Meeting Date: January 20, 2012

Our Key Priorities

Consistent Delivery of Services

Build a fun, relevant, outcomes based leadership experience that attracts and retains girls and provides consistent delivery across multiple platforms.

Talent Management

Recruit, develop, recognize and inspire volunteers and employed staff who can deliver the Girl Scout Mission

Funding

Create a sustainable council funding model through developing the potential of all council revenue streams and the substantial increase of contributed income.

Marketing and Communication

Establish a strong awareness of Girl Scouting as a unique choice for girls, volunteers' families and supporters. Develop a compelling story to engage all audiences in achieving our winning proposition.

Organizational Systems

Develop dynamic strategies to create an organizational culture of excellence that supports trust, empowerment, responsibility, interdependence and leadership.