



A message from CEO Jennifer M. Orban

Over the past two years, we have been working very hard to develop strategies designed to better serve the needs of our membership.

As we continue toward building a high-capacity, high-performance council, we are constantly evaluating our business practices in order to help streamline and improve services to our membership. In doing so, we have examined our membership needs regarding the product program. As a result, we have made adjustments to our product program department structure. There will no longer be a Director of Product Sales position. However, there will be three Product Program Specialist positions – assigned to various areas throughout the council jurisdiction. The Chief Membership/Leadership Program Officer will supervise these positions and take over the management of the product programs. This change means that you may have a different contact person at the council service center, but girls will continue to have the same great opportunities to participate in the best entrepreneurial program for girls – the Girl Scout Cookie Program.

If you have any questions regarding product programs, please contact Chief Membership/Leadership Program Officer Valarie Moseley at 877-312-4764 ext. 1108.

Thank you for your continued commitment to helping provide the best leadership development experience for girls.

Jennifer M. Orban

Frequently Asked Questions

Why are these changes taking place?

Girl Scouts of the Missouri Heartland is constantly evaluating its delivery of service business processes. These changes will help streamline these services to our membership across the council jurisdiction.

When will these changes take effect?

This will be conducted in two phases. As of August 13, 2010, there will no longer be a Director of Product Sales position and the Chief Membership/Leadership Program Officer will assume the management of the department. The transition from Product Program Coordinator to Product Program Specialist will take place prior to September 30, 2010.

Until we know who to contact, who should we direct our product program questions to?

Chief Membership/Leadership Program Officer Valarie Moseley at 877-312-4764 ext. 1108.