



## Property Program Survey: Girl Scout Parents

Thank you for helping us plan for the future of Girl Scouting in Girl Scouts of the Missouri Heartland. Your answers are very important to us. Please complete this survey and return it to your service team manager or Girl Scouts of the Missouri Heartland, 210 S Ingram Mill Road, Springfield, MO 65802, no later than February 15, 2012.

### About You

1. In what county do you live? \_\_\_\_\_

### About Your Girl Scout

2. In what grade is your daughter? \_\_\_\_\_

3. How long has your daughter been a Girl Scout?

- A.  This is her first year  
B.  1 – 3 years  
C.  4 – 6 years  
D.  7 – 10 years  
E.  More than 10 years

4. Does she belong to a troop, or is she registered as an individual Girl Scout?

- A.  Troop  
B.  Individual

If answer is "A", please answer next four questions. If answer is "B", please skip to question 9.

5. If she is in a troop, where does her troop primarily meet?

- A.  Church  
B.  School  
C.  Community building  
D.  Private home  
E.  Other location  
F.  N/A

6. Has her troop gone overnight camping?

- A.  Yes  
B.  No

If answer is "A", please answer question 7. If answer is "B" please skip to question 8.

7. Where does her troop go camping?

- A.  Someone's backyard  
B.  Campground near your community  
C.  Nearby state park  
D.  Girl Scouts of the Missouri Heartland camp or program center  
E.  Other location

8. If her troop does not go camping, why not?

- A.  Troop is too young  
B.  Troop is not interested in camping  
C.  Troop is planning on camping, they just haven't gone yet  
D.  Leader doesn't like to camp  
E.  Leader is not comfortable taking troop camping  
F.  Leader has not had the required camping training  
G.  Not enough adult volunteers who want to go camping  
H.  Too busy  
I.  Too expensive

9. Which of the Girl Scouts of the Missouri Heartland properties has she been to? (check all that apply)

- A.  Cherokee Ridge
- B.  Cow Creek
- C.  Finbrooke
- D.  Friendship Fields
- E.  Greenberry Acres
- F.  Latonka
- G.  Mintahama
- H.  Silver Meadows
- I.  Sacajawea-East
- J.  Sacajawea-West
- K.  Suzanne
- L.  Dexter Service Center
- M.  Cape Girardeau Service Center
- N.  Jefferson City Service Center
- O.  Joplin Satellite Office
- P.  Springfield Headquarters/Service Center
- Q.  She has never been to a council owned property

If answer is A- K, please answer question 10. If answer is L- Q, please answer question 11.

10. If she went to a camp/program center, what did she do there? (check all that apply)

- A.  Attended resident camp
- B.  Attended day camp
- C.  Troop went overnight camping
- D.  Troop had a day activity
- E.  Attended council planned activity
- F.  Attended service unit activity
- G.  Other \_\_\_\_\_

11. If she went to a council service center, what did she do there? (check all that apply)

- A.  Attended a council planned activity
- B.  Attended a service unit activity
- C.  Attended a troop planned activity
- D.  Shopped at the retail shop
- E.  Attended a meeting
- F.  Attended a training program
- G.  Other \_\_\_\_\_

12. Has she ever gone to a Girl Scout resident camp?

- A.  No
- B.  Yes

If answer is "A", please answer question 13. If answer is "B", please skip to question 14.

13. If she has not gone to a Girl Scout resident camp, why not? (check all that apply)

- A.  Doesn't like sleeping away from home
- B.  Too young
- C.  Not interested in programs that have been offered
- D.  Not interested in camping
- E.  Too expensive
- F.  Camps are too far away
- G.  Camps are too primitive
- H.  Camp sessions she is interested in are not scheduled at a time she can go
- I.  Friends don't go and she doesn't want to go by herself
- J.  Goes to church camp instead
- K.  Goes to sports camp instead
- L.  She doesn't know enough about what camp is like and what she would do there
- M.  I don't know enough about camp to feel comfortable sending her
- N.  She has not been to camp yet, but is planning on going next summer
- O.  Sessions are too long

14. Which resident camp did she attend?

- A.  Mintahama
- B.  Latonka
- C.  Cherokee Ridge
- D.  Finbrooke
- E.  A camp not listed

15. How long did it take to get to camp?

- A.  Less than an hour
- B.  Between 1 and 2 hours
- C.  Between 3 and 4 hours
- D.  More than 4 hours

16. Has your daughter ever been to a council planned program?

- A.  Yes B.  No

If answer is "A", please answer question 17. If answer is "B", please skip to question 19.

17. How many council planned programs or events does your daughter attend a year?

- A.  1 a year C.  4 or more every year  
B.  2-3 a year D.  Doesn't go every year

18. Where was the program your daughter attended held? (check all that apply)

- A.  Girl Scouts of the Missouri Heartland service center  
B.  Girl Scouts of the Missouri Heartland camp/program center  
C.  Another location

19. Why has your daughter not been to a council planned activity? (check all that apply)

- A.  We never know about them until too late  
B.  We never know about them at all  
C.  Too far away  
D.  Too expensive  
E.  Topics are not interesting to my daughter  
F.  Always seem to be scheduled at the wrong time for us

20. As a parent, how far will you allow your Girl Scout to travel to participate in a one-day event?

- A.  1 hour C.  3 hours  
B.  2 hours D.  Depends

21. As a parent, how far will you allow your Girl Scout to travel to participate in a weekend event?

- A.  1 hour C.  3 hours  
B.  2 hours D.  Depends

22. As a parent, how far will you allow your Girl Scout to travel to participate in a 6-day resident camp?

- A.  1 hour C.  3 hours  
B.  2 hours D.  Depends

23. As outdoor and camp programs and facilities are developed in the future, what are the most important characteristics? Choose the top three and order their importance with 1, 2, 3. (place number inside box)

- A.  Good staff support  
B.  Convenient and easy to get to  
C.  Safe and secure environment for campers  
D.  Facilities are nicely designed and built of quality materials  
E.  Property and facilities are well maintained  
F.  Property provides good natural features for programming  
G.  Facilities are designed for good supervision of girls in sleeping and activities  
H.  Facilities provide good space for meetings and trainings  
I.  Facilities are constructed to meet environmentally friendly standards

24. The ideal camp for my daughter would have these sleeping facilities at resident camp:
- A.  Tree houses
  - B.  Platform tents
  - C.  Yurts (round tent-like structures that sleep 10)
  - D.  Cabins with heat and air-conditioning
  - E.  Lodge (sleeping, meeting and cooking facilities in one building)
  - F.  Other (please describe): \_\_\_\_\_  
\_\_\_\_\_
25. The ideal camp for my daughter would have these electricity options:
- A.  Complete rustic site with no electricity
  - B.  Electricity only in main lodge or shelter, not in sleeping units
  - C.  Choice of sleeping units with and without electricity
  - D.  Electricity in all sleeping units, including tent shelters, and main lodge
26. The ideal camp for my daughter would have these bathroom and shower facilities:
- A.  Latrines, cold water showers
  - B.  Separate shower houses with flush toilets and hot showers
  - C.  Toilets and hot showers in the cabins/lodge
27. The ideal camp for my daughter would have these heat and air-conditioning options:
- A.  Only rustic, open air naturally ventilated facilities
  - B.  Heat and air-conditioning in main lodge and common buildings, not in sleeping units
  - C.  Heat and air-conditioning in all buildings
28. What is the best way to be informed about programs and opportunities? Rate each factor on a scale of 3 (best) to 1 (least) (place number inside box)
- A.  Through troop leader
  - B.  Email directly to our family
  - C.  Monthly e-newsletters
  - D.  Newspaper
  - E.  Facebook
  - F.  Program guide with event details and calendar, and special mailings to our home
  - G.  Program guide with general descriptions and references to website for details and calendar mailed to our home
  - H.  Website that is regularly updated
  - I.  Texting to your cell phone
  - J.  Through council staff
29. Did your daughter sell candy/nuts/magazines or Girl Scout cookies to help pay for council-planned programs or camp?
- A.  Yes
  - B.  No
30. Which statement most closely represents your opinion about the cost of Girl Scout programs and activities?
- A.  Costs are generally reasonable for the value
  - B.  Our family chooses the programs we can afford
  - C.  Costs are comparable to programs in other organizations
  - D.  Costs are too high for the value